

REPORT
GLOBAL YOUTH ENTREPRENEURSHIP FORUM
"ICT AND SMALL BUSINESS DEVELOPMENT"
HYATT REGENCY, YOGYAKARTA, 23 - 26 NOVEMBER 2006

1. Background

- 1.1 Global Youth Entrepreneurship Forum with the selected theme this year "ICT and Small Business Development" was held due to WAY's concerns to the youth unemployment and digital divide in developing countries.
- 1.2 The forum was aimed at gathering young people who are in the market of micro businesses, information and communication technology, and youth organizations.
- 1.3 Besides the seminar and workshop, there were small business and ICT expo as well as business matching.
- 1.4 The forum was initiated by Her Royal Highness, GKR Pembayun, Chairwoman of Yogyakarta Rural Youth Association and Chief Programmes Officer of the World Assembly of Youth, who later serve as the chairperson and deputy chairperson of this forum.
- 1.5 The forum was supported by the Provincial Government of Yogyakarta and the Ministry of Youth and Sports of Indonesia and organised by the World Assembly of Youth.
- 1.6 The forum was sponsored by Hewlett Packard Ltd as the main sponsor and Microsoft as the co-main sponsor. It is also supported by local companies such as Telkom Indonesia, Bank Mandiri, Bank Tabungan Negara (BTN), Bank Rakyat Indonesia, Indofood, Jamu Tolak Angin, Hyatt Regency, D-Fusion and international bodies such as the World Bank and UNDP.
- 1.7 The key objective of the forum is to provide the training to the youth in small business and ICT and give the opportunities to learn and share the experience from each other and speakers we invited.

2 Attendance

- 2.1 Due to the earth quake hit this host city and the travel warning issued by certain countries upon George W Bush's visit to Indonesia as well as the difficulty to get the visa, only 200 people from 24 countries attended (Indonesia, Singapore, Malaysia, People's Republic of China, Namibia, Kenya, Zimbabwe, Madagascar, Australia, Vietnam, Japan, Korea, Thailand, Philippines, Poland, Russia, Pakistan, Tunisia, India, Uganda, German, France, UK, East Timor)
- 2.2 Hewlett Packard Ltd was represented by Mr. Gerhard Schiele, Director of Strategic Marketing, Alliances and SMB Marketing and 10 representatives from Hewlett Packard Indonesia and Public Relations of Hewlett Packard.

- 2.3 Microsoft was represented by Mr. Chua Seng Heng, Director of Public Sector and Mr. Ananta Gondomono.
- 2.4 World Bank was represented by Mr. Pawan G Patil, senior economist and Mr. Kurnya Roesyad.
- 2.5 UNDP was represented by Mr. James George Chacko, Programmes Specialist, The Asia-Pacific Development Information Programme (APDIP), UNDP
- 2.6 Ministry of Youth and Sports Indonesia is represented by Minister of Youth and Sports, Hon. Adhyaksa Dault and 2 representatives.
- 2.7 Ministry of Youth and Sports Malaysia was represented by Minister of Youth and Sports, Hon. Datuk Azalina Othman and 11 representatives.
- 2.8 It was also attended by the representatives of the sponsors and local Institutions such as Gadjah Mada University, Small Medium Enterprise Development Centre, Junior Chambers International, Handicap International, and CUSO.
- 2.9 The participants for the exhibition are:
Information Communication Technology (ICT):
1. Hewlett Packard
 2. Telkom Speedy Indonesia
 3. Melaka ICT Holdings
 4. D Fusion
- Small Businesses:***
1. Batik Mangkoro
 2. Rumah Kebaya
 3. Dagadu Fashion and Crafts
 4. Jamu Sido Muncul
 5. Tom's Silver
 6. Yogya Home Décor
 7. Micro Business Consultants Association (PNM)
 8. Arja Tours
- Finance:***
1. Bank Mandiri
 2. Bank Rakyat Indonesia (BRI)
 3. Bank Tabungan Negara (BTN)

3 Opening

- 3.1 The forum was officially opened by the Governor of Yogyakarta Special Provincial Government, His Majesty Sri Sultan Hamengku Buwono X
- 3.2 In his opening address, the Governor urged young people to seek be entrepreneurs. Young people cannot always depend on the government for the provision of job opportunities. They must become catalysts for development and job creators instead of job seekers. They should strengthen the strategic partnership in technology that could facilitate knowledge creation and innovation, which could in turn be

- made into useful and commercially- viable technologies that can improve the quality of life of the people in their countries.
- 3.3 He thanked WAY for choosing Yogyakarta as the host city of their international event which hopefully can help boost the economic development after the earthquake.
 - 3.4 Also in attendance were the Ministers of Youth and Sports Indonesia and Malaysia, Deputy Minister of Youth and Sports of Namibia, Director General of Ministry of Education, Ministry of Social Affairs, Director and Managers of Hewlett Packard, Microsoft, all sponsors, Head of Districts, Chief Police Officer of Yogyakarta Province and Deputy Rector of Gadjah Mada University.
 - 3.5 Ministers of Youth and Sports from Indonesia and Malaysia delivered their keynote speech after the opening ceremony.
 - 3.6 Mr. Gerhard Schiele, representing Hewlett Packard Ltd, also delivered his keynote speech on Entrepreneurship in the 21st Century.
 - 3.7 Ms. Jessica Kiely, Director of Frank Team Australia, delivered her keynote speech to introduce her training and workshop on the next day.

4 Report on Seminar “ICT and Small Business Development” 24 November 2006

- 4.1 The seminar on ICT and Small Business Development was started by the keynote speech from Mr. Pawan G Patil, senior economist, the World Bank who put forward the topic of NGOs Working on Small Business Development. The speakers for this session are Mr. Gunawan Sumodiningrat, Director General of Social Empowerment, Department of Social Affairs, Indonesia who delivered the topic of *the roles of youth in national development*, J Vasantha Kumari, Incad Management services Pvt. Ltd, *Entrepreneurship in Knowledge based Industries*, Mr. Donald Charumbira, Secretary General of the World Assembly of Youth and Dr. Edi Suryanto, MSc., Small and Medium Enterprise Development Center of Gadjah Mada University of Yogyakarta.
- 4.2 The second session’s topic is Globalization and ICT : The Opportunities. The keynote speech for this session was Mr. Chua Seng Heng, Director of Public Sector. The speakers for this session are Mr. Suryadi Slamet, Consultant of ICT for the Poor Bappenas-UNDP who presented the paper on *Partnership for E-Prosperity for the Poor*, Mr. James George Chacko, Programmes Specialist, The Asia-Pacific Development Information Programme (APDIP), UNDP who presented a paper on *MDGs and Pro Poor E Government* and then Mr. Gerhard Schiele, Director of Strategic Marketing, Alliances and SMB Marketing, Hewlett Packard (HP) Asia Pacific, who presented a paper on *An Opportunity Called Small Business*.
- 4.3 The third session’s topic is Education System and Entrepreneurship. Mr. Ace Suryadi, Director General of Out-standing Education, Department of Education, Indonesia presented a paper on Vocational Schools to

Create Young Entrepreneurs in Indonesia. Deputy Minister of Youth, Culture and Sports of Namibia also shared the Namibian experience in creating young entrepreneurs through Credit Initiatives.

- 4.4 The seminar was closed by a dinner hosted by the Ministry of Youth and Sports at Tempoe Doeloe Restaurant which served Indonesian traditional cuisine dated back 200 years ago.

5 Report on Workshop and Programme 25 November 2006

- 5.1 There were 3 workshop sessions on the second day. There were 2 workshops concurrently on in each session. First session of the workshop was facilitated by Ms. Irene Santosa and Mr. Frans Thamura from Hewlett Packard which presented *Knowing which IT and Software Application to Support your New Business*. In another room, Ms. Jessica Kiely from the Frank Team Australia delivered the topic on *"Entrepreneurs are Made or Born?"*.

- 5.2 The second session was facilitated by Ms. Sonita Galad from Hewlett Packard and Mr. James George Chacko from APDIP UNDP. The former addressed the topic on *HP Entrepreneurship & Micro entrepreneurship Grant* while the later presented the topic *"Roles of Governments in Fostering ICT"*.

- 5.3 Mr. Suryadi Slamet, Consultant of ICT for the Poor Bappenas-UNDP, facilitated the third workshop session with the topic *ICT for Poverty Reduction* while Mr. Michael S Sunggiardi, from Hewlett Packard facilitated another group on the topic of *Entrepreneurial Opportunities with ICT*.

- 5.4 The third day programme was ended by the Award Gala Dinner hosted by Hewlett Packard at Pagelaran, Ngayogyakarta Imperial Palace. The winners for the awards are Koperasi Gabungan Pemuda Kreatif, Cricket Breeder for the Most Outstanding Growth and Development Award (Indonesia), DC Africa Technologies for the Most Outstanding Innovator Award (Zimbabwe) and El Caaz Farm Limited for the Most Outstanding Jobs Creator Award (Nigeria).

- 5.5 The award dinner was officiated by Mr. Gerhard Schiele from Hewlett Packard who reiterated HP's support for Small Business Development and young entrepreneurs.

- 5.6 Also in attendance were His Royal Highness, Prince Hadiwinoto as well as high ranking officials from the Governments.

6 Report on Country Reports and Closing Workshop

- 6.1 The last day of the forum was started with the presentation from the participant from Malaysia, Ms. Siti Nazariah Abdul Razak, on *Malaysian Initiative in Organizing and Providing Programmes for Small Scale Business Development and Young Entrepreneurs in ICT* while Mr. Devendra Kumar Dwivedi from India presented on *Youth Entrepreneurship Environment and Business Achievement*.

- 6.2 The award winner, Mr. Sunaryo from Indonesia shared his experience through his presentation on *Improving Living Condition Through Development of Microenterprises: Cricket Breeding Case* in the second session.
- 6.3 Ms. Jessica Kiely, the Frank Team Australia, trained the participants on how to start the internet marketing and e-magazine.
- 6.4 Finally, the 2 day workshop was ended by gathering all ideas and starting the plan. This closing was facilitated by Ms. Jessica Kiely.
- 6.5 Farewell dinner was held at the Chairperson's residence and officially closed by Secretary General of the World Assembly of Youth, Mr. Donald T Charumbira

7 Resolution

- 7.1 Her Royal Highness, GKR Pembayun was officially appointed to be the honorary patron of Global Youth Entrepreneurship Forum 2006
- 7.2 Global Youth Entrepreneurship Forum 2006 will be held annually in the month of July.
- 7.3 The host city of Global Youth Entrepreneurship Forum will be Yogyakarta.