



WAY YOUTH SATELLITE EVENT

YOUTH INNOVATION: IDEAS OF TODAY, REALITIES OF TOMORROW

09:00AM-06:00PM ON TUESDAY, 12TH NOVEMBER 2013

CONFERENCE HALL 3, KUALA LUMPUR CONVENTION CENTRE (KLCC), KUALA LUMPUR, MALAYSIA

BACKGROUND

World Innovation Forum-Kuala Lumpur 2013 (WIF-KL 2013) aspires to create a new culture of innovation, and is to be held at the epicentre of economic growth, emerging technologies and innovation in Asia. WIF-KL 2013 is jointly organised by the Ministry of Science, Technology and Innovation (MOSTI) and the Malaysian Innovation Foundation/Yayasan Inovasi Malaysia (YIM). WIF-KL 2013 is a convergence of innovative events including one on one sessions, Plenary sessions, iLab sessions, Satellite Events and Exhibitions that bring together innovation leaders from Governments, Industries, Institutions and NGOs from around the world.

The World Assembly of Youth (WAY) is partnering with the organizing committee of WIF-KL to offer young people an opportunity to share and gain knowledge and expertise through an innovative satellite event titled WAY Youth Satellite Event. The selected theme for this event is “Youth Innovation: Ideas of Today, Realities of Tomorrow”. Through this satellite event, WAY aims to highlight the importance of experts and young innovators coming together to share experiences, discuss and deliberate topics and strategies on innovation for sustainable development. The WAY Youth Satellite Event is scheduled to take place from 9:00am to 6:00pm on Tuesday, 12th November 2013 at the Conference Hall 3 in Kuala Lumpur Convention Centre (KLCC).

OBJECTIVES

- A. To create a platform for young people and experienced speakers to share and exchange ideas.
- B. To showcase and promote youth innovative ideas in a bid to motivate young minds.
- C. To pave way for opportunities in innovation development from the youth perspective.

DESCRIPTION OF SUB-THEMES

The below sub-themes have been realized in order to discover what young minds are envisioning today, towards a future they aspire to.

SCIENCE AND TECHNOLOGY



In light of the importance of Science and technology in the world today, we feel the need to explore youth innovative ideas in terms of; bio-technology, green technology, ICT, and other service clusters in the industry.

ARTS



Art is the expression or application of human creative skill and imagination. Throughout history, art has been, and continues to be an industry defined by the innovative and creative ideas of young minds. The industry encompasses; linguistics, poetry, music, sports, archaeology, architecture, theater, television, radio, culinary arts, fashion and design.

HUMANITIES AND SOCIAL SCIENCES



Humanities and Social sciences involve the study of human society and of individual relationships in and to society. The disciplines encompass but are not limited to; economics, education, history, entrepreneurship, philanthropy, sociology, psychology, anthropology, philosophy and political science.

ALTERNATIVE INNOVATIONS



Besides the above themes, there are many more innovative ideas and initiatives that merit recognition beyond the boundaries of specific industries.

TENTATIVE AGENDA FOR WAY YOUTH SATELLITE EVENT AND WIF-KL 2013

Please note, that all participants of WAY Youth Satellite Event are eligible to receive complimentary passes to partake in the remainder of the WIF-KL event as per the agenda provided below.

TIME	AGENDA
TUESDAY: 12 NOVEMBER 2013	
08:00 – 08:45	Registration
09:00 – 09:30	Opening Remarks
SESSION 1: SCIENCE AND TECHNOLOGY	
09:30 - 11:00	<p>Keynote: Engr. Siva Kumar Subramaniam, <i>Senior Lecturer at UTeM</i></p> <p>Youth Speaker : YIM</p> <p>Youth Speaker : MOSTI</p>
11:00 – 11:30	REFRESHMENTS
SESSION 2: ARTS	
11:30 – 13:00	<p>Keynote : Ms. Masiela Lusha, <i>WAY Goodwill Ambassador</i></p> <p>Youth Speaker : Mr. Andre Matthias Muller</p> <p>Youth Speaker : Ms. Vivian Toh, <i>Editor in Chief at CUTOUT</i></p>
13:00 – 14:00	LUNCH
SESSION 3: HUMANITIES & SOCIAL SCIENCES	
14:00 – 15:30	<p>Keynote : Mdm. Wong Chui Yin, <i>Lecturer at Multimedia University</i></p> <p>Youth Speaker : MMU Student</p> <p>Youth Speaker : MMU Student</p>
15:30 – 16:00	REFRESHMENTS

SESSION 4: ALTERNATIVE INNOVATIONS

16:00 – 17:30

Keynote : Mr. Nordin Abdullah, *Managing Director at Glenreagh Sdn Bhd*

Youth Speaker :

Youth Speaker :

17:30 - 18:00

CLOSING REMARKS

18:00 – 20:00

Welcoming Cocktail

WEDNESDAY: 13 NOVEMBER 2013 (OPENING CEREMONY & MAIN FORUM)

08:30

Arrival of Invited Guests

09:20

Arrival of The Hon. Datuk Dr. Ewon Ebin

Minister of Science, Technology and Innovation, (Malaysia)

09:30

Arrival of The Right Hon. Dato' Sri Mohd Najib Tun Haji Abdul Razak

Prime Minister of Malaysia

National Anthem

09:40

Welcoming Remarks

By The Hon. Datuk Dr. Ewon Ebin

Minister of Science, Technology and Innovation, Malaysia

10:00

Keynote Speech and Official Opening

By The Right Hon. Dato' Sri Mohd Najib Tun Haji Abdul Razak

Prime Minister of Malaysia

Visit to Exhibition Booths

10:30

One-on-One Session 1: Development – Lessons from Sweden

With Göran Persson (*Former Prime Minister of Sweden*)

Hosted by Rico Hizon (*BBC World News*)

11:30

Plenary Session 1: Rise of Asia

Moderated by Jason Lo (*CEO, Tune Talk*)

13:00	LUNCH
14:00	<p>One-on-One Session 2: The Future of Learning</p> <p>With Sugata Mitra (<i>Professor of Educational Technology</i>)</p> <p>Hosted by Rico Hizon (<i>BBC World News</i>)</p>
15:00	<p>i-Labs Sessions – Future City: Innovation Challenges</p> <p>Topics (Housing, Infrastructure, Transportation, Environment, Government, Education)</p>
THURSDAY: 14 NOVEMBER 2013 (MAIN FORUM – DAY 2)	
09:00	<p>One-on-One Session 3: Subculture-inspired Innovation</p> <p>With Morinosuke Kawaguchi (<i>Innovation & Competitive Strategy Consultant</i>)</p> <p>Hosted by Suhaimi Sulaiman (<i>Astro Awani Anchor</i>)</p>
10:00	<p>Plenary Session 2: More For Less</p> <p>Moderated by Morinosuke Kawaguchi (<i>Innovation & Competitive Strategy Consultant</i>)</p>
11:30	<p>One-on-One Session 4: The Business of Winning – Lessons from Formula One</p> <p>With Mark Gallagher (<i>Grand Prix Motor Racing Boss</i>)</p> <p>Hosted by Suhaimi Sulaiman (<i>Astro Awani Anchor</i>)</p>
13:00	LUNCH
14:00	<p>iLABS Wrap-up Session</p> <p>iLABS: Future Cities - Resolutions Session</p> <p>Moderated by Suhaimi Sulaiman (<i>Astro Awani Anchor</i>)</p>
15:00	<p>The Final Word</p> <p>Moderated by Suhaimi Sulaiman (<i>Astro Awani Anchor</i>)</p> <p>Panellists -</p> <ul style="list-style-type: none"> - Göran Persson - Mark Gallagher - Morinosuke Kawaguchi
16:00	End Session

HOW TO REGISTER FOR THE SATELLITE EVENT

Should you be interested in being part of this monumental event, please do find attached, at the end of this document, the registration form to be filled and sent to us either by email or fax, to your convenience.

Please keep in mind that the total participation is set to **100 people** and participants will be registered at a first come first serve basis.

Please also note that those registering to present at the satellite event will be subjected to a screening process and have their presentations reviewed before approval.

The **deadline** for registration has been set to **1st November**, in order to allow us time to process the participant's documentation and extend quality service.

REGISTRATION FEES

RM30

As our primary demographic, we at WAY value youth participation above all else and wish for them to reap the benefits of being part of this event without having to worry about cost of doing so. As such we are offering to charge a minimal subsidized fee for the event, in order to ensure that they attend.

Upon completion of registration, please make payment to the necessary accounts provided below, and be sure to keep a receipt for your personal reference as well as for forwarding to our representatives.

Account Name:	WORLD ASSEMBLY OF YOUTH
Account Number:	5040-1282-8298
Bank Name:	MAYBANK
Branch Name:	JALAN MUNSHI ABDULLAH
City:	MELAKA
Country:	MALAYSIA

For your convenience, the organizing committee requests that you may endeavor to ensure that the necessary payment is made beforehand and that evidence of payment is received and acknowledged by the organizing

committee, in order to ensure that arrangements for passes are made accordingly and registration completed successfully.

WHY PARTICIPATE IN THE SATELLITE EVENT

- Exposure

Participants will be given an opportunity to share and brainstorm their ideas with an international gathering and receive input on their innovations and the way forward.

- Perspective

By attending this satellite event, participants have a chance to broaden their perspective on innovation, when introduced to other people's innovations as well as broaden their understanding of the concept of innovation.

- Networking

Through this satellite event, our participants have the unique opportunity to network and establish contacts and in doing so, fuel future collaboration and cooperation amongst themselves.

Students will be representing their university on an international level and showcasing the talent and brilliance being bred by the Malaysian education system, and the quality that the university has to offer.

- Motivation

By attending this satellite event, our hope is that the participants will be motivated and that innovation and creativity will be nurtured and cultivated in the young minds.

- Public Speaking

For those participants who will be giving presentations, this satellite events presents an opportunity to practice and improve their public speaking and presentation skills, and for those in attendance, a chance to witness quality public speaking skills in practice.

- Experience

In attendance will be high level stakeholders (from the public, private, and civil society sectors) who will be sharing experiences, discussing and deliberating on issues and strategies on innovation, which presents an opportunity for the participants to learn from experienced innovators.

ABOUT WORLD ASSEMBLY OF YOUTH (WAY)



The World Assembly of Youth (WAY) is the international coordinating body of national youth councils and organizations. The full members of WAY are national youth councils. WAY has 120 member organizations from all continents. WAY works for promotion of youth and youth organizations in programme areas such as: youth employment, environment, human rights, democracy, population, health, drugs, community development and leadership training.

ABOUT WIF-KL



WIF-KL 2013 is a convergence of innovative events including one on one sessions, Plenary sessions, iLab sessions, Satellite Events and Exhibitions that bring together innovation leaders from Governments, Industries, Institutions and NGOs from around the world. This event will be held from 12 to 14 November 2013 at Kuala Lumpur Convention Centre. WIF-KL is in line with the National Agenda to create an innovative society and high income advanced economy by 2020. Towards this end WIF-KL 2013 organized by MOSTI and YIM will strengthen the position of Malaysia as a leader in innovation practices.

ABOUT MOSTI



The Ministry was first established in 1973 as the Ministry of Technology, Research and Local Government. In 1976, in line with new functions and responsibilities pertaining to environmental matters, the Ministry then changed its name to Ministry of Science, Technology and Environment (MOSTE). On 27th March 2004, the Cabinet agreed to the restructuring of MOSTE and the name was changed to Ministry of Science, Technology and Innovation (MOSTI) in order to lead the National ICT Development function, Multimedia and Innovation. In 2007, the science and technology function was divided into Biotechnology, ICT, Industry, Sea to Space and S&T Services clusters

ABOUT YAYASAN INOVASI MALAYSIA (YIM)



Yayasan Inovasi Malaysia (YIM), or the Malaysian Foundation for Innovation, was established on 20th October 2008 and was approved by Malaysian Cabinet on 7th November 2008. The vision of YIM is to promote and inculcate creativity and innovation among Malaysian citizens, especially targeting children and youth, women, rural folk, people with disabilities and non-government organizations. With close support from the Ministry of Science, Technology & Innovation, YIM was established by the Government to promote and champion innovation, and by doing so, to mobilize Malaysians to embrace and practice Creativity and Innovation. This could not have happened at a better time, when the nation is in need of a new impetus and catalyst to move it forward to a prosperous future.